

## SPORTS



Lake Effect Radio Sports covers Lakers volleyball, basketball, baseball and softball games that are home during the week.

Lake Effect Radio has a Live Sports Channel. Broadcasting live from the Athletic and Fitness Center at Lakeland Community College in Kirtland, Ohio

Check it out at

[www.lakeeffectradio.org/sports](http://www.lakeeffectradio.org/sports)



## STUDIO:

**Lake Effect Radio is a student run radio station at Lakeland**

*We broadcast live 24/7 at [www.lakeeffectradio.org](http://www.lakeeffectradio.org) and into Breakers in S-building*

We conduct interviews with student organizations, entertainment veterans, local artists, local bands, companies, organizations and businesses throughout the semester

**We are now available on these audio streaming services below:**

Radio Garden, Tune You, Radioline, Online Radio Box, Radiofm, Streema, Raddio, Live Online Radio, Mytuner, Radio.net, Internet-Radio.com



***"Keep Rocking Around The Clock Tower!"***

**We are streaming live at:**  
[www.lakeeffectradio.org/studio](http://www.lakeeffectradio.org/studio)

**Try our app:**  
**It's FREE on Google Play today!**

interested in joining  
**LAKE EFFECT RADIO STATION?**

It gives students first-hand experience in broadcasting, communications, planning events, marketing and networking.

Applications and additional information are available on our website and the Lake Effect office in S-215

**JOIN US HERE!**



Email - [radiolakeeffect@yahoo.com](mailto:radiolakeeffect@yahoo.com)  
Office phone (440) 525-7035

Station request line: call and text to  
(440) 940-6615



## Android App:

Now you can listen to us while in your car or at work. You can travel between our live studio and the Lakeland sports channel all in one place. With just the click of a button, you can contact us by text or phone and checkout our Facebook page. Choose a station based on the artists or programming you love. Give us a listen! Download it for FREE on your Android smartphone today!



## Website:

Find your local news, weather, music and more. With just the click of a button, you can contact us by text or phone and checkout everything that is happening with us and Lakeland. You can choose a station based on programming, news, artists and much more. Give it a try and check it out today!

## JOIN US:

Getting involved in Lake Effect Radio is easy. There is no cost involved and no experience needed.

Lakeland's closed-circuit radio and internet streaming station is in S-building. Lake Effect gives students first-hand experience in broadcasting, communications, events, marketing, networking, and is a fun experience. Applications are accepted each semester for DJ's and hosts. Students have the possibility of being voted into Public Relations Director, Production Director, Programming Director and other officer positions.

We broadcast live 24/7 at [lakeeffectradio.org](http://lakeeffectradio.org), our app, 12 audio streaming services and into Breaker's in S-building. We interview student organizations, entertainment veterans, local artists, local bands, companies, organizations, and businesses throughout the semester.

If there is something you would like to hear, use our stream chat room or our station request line: (440) 940-6615 by call or text. You can also join our discord server [discord.gg/2KhQcVh](https://discord.gg/2KhQcVh) to stay updated

Are you interested in music, concerts, talk shows or hosting your own radio show or podcast? We are looking for more students and community members for our organization. You don't have to have any experience in radio to join! Lake Effect Radio is a diverse

organization that covers music, sports, politics and more.

Please stop by Lake Effect Radio office in S-219 for more information and pick up an application outside of the door.

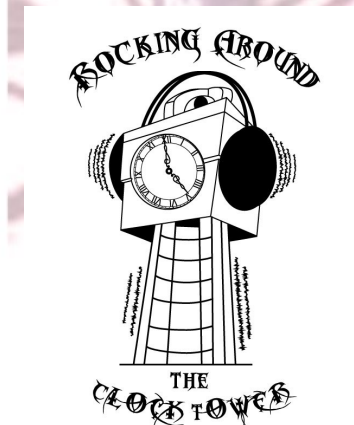
You can visit us online at [lakeeffectradio.org/joinus](http://lakeeffectradio.org/joinus)

## BACKGROUND INFO:

*We hope you will listen or be a part of the greatest college radio station in the land*

Lake Effect Radio is a student run radio station at Lakeland Community College. Our DJs plan, produce, advertise, and host their own music and talk show(s). The content of the show is entirely up to the student. We announce campus events and programs sponsored by the clubs and departments at Lakeland.

Lake Effect Radio's goal is to entertain the students on campus and the world. We encourage our DJs to think big, and ask them to seek interviews, in-studio guests, and musicians. We also encourage members to be involved in station activities and events.



## Viewer audience Statistics:

**Website:** In the past year we had 10,150 visitors on our website and reached 34 countries worldwide

**App:** In the past year we had 150 users on our app and reached 20 countries worldwide

**Audio streaming services:** The past year we had 5,569 listeners on our stream and reached 29 countries worldwide